

Introduction

Department of Animal Genetics and Breeding, KNP College of Veterinary Science, Shirwal (MAFSU, Nagpur) is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide when visiting our mobile application. By using mobile application named “Pashubhar”, you consent to the terms outlined in this policy.

Information Collection

We may collect the following types of personal information when you visit our “Pashubhar” mobile application:

Personal Information:

Name, address, phone number information you provide voluntarily through profile sign up.

Usage Data:

Information about your interactions with our mobile application, device information, pages visited.

Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to enhance your experience, personalize content, analyze trends, and track your movements on our mobile application usage. These technologies may collect information automatically when you visit our mobile application.

Use of Information:

We may use the collected information for the following purposes:

Personalization:

To personalize your experience and provide you with relevant information about mobile application and technical inputs in your animal husbandry venture based on your preferences and interests.

Communication:

To respond to your inquiries, provide customer support, and send you updates of mobile application.

Analytics:

To analyze mobile application, measure user engagement, and improve our services to livestock owners and end users.

Marketing:

To run and optimize “Pashubhar” Mobile Application including targeting and retargeting end users based on their interests and interactions.

Legal Compliance:

To comply with applicable laws, regulations, and legal processes.

Data Sharing and Disclosure

We will not share your personal information to third party service provider for further use as we are government educational institute working for making livestock farming bussiness self-sustainable with scientific interventions.

Legal Obligations:

We may disclose your information if required by law or in response to valid legal requests, such as subpoenas or court orders.

Data Security:

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

Your Rights:

You have the right to:

Access and update your personal information:

You may access, correct, or update your personal information by contacting us using the contact details provided below. You may delete your account by delete option provided in the mobile application home page.

Cookie Preferences:

You can modify your browser settings to manage or disable cookies and similar tracking technologies. However, please note that certain features of our mobile application may not function properly if cookies are disabled.

Updates to Privacy Policy:

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The updated policy will be effective upon posting on our website www.knpcvs.in.

Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

Department of Animal Genetics and Breeding, KNP College of Veterinary Science, Shirwal (MAFSU, Nagpur) website: www.knpcvs.in, Email: tejasshende@mafsu.in